

INVESTABLE OCEANS

Building sustainable capital markets for the oceans

The Blue Economy is the sustainable use of ocean resources for economic growth, improved livelihoods and jobs, and ocean ecosystem health. – World Bank Group

The Opportunity

- The ocean economy generates \$3 trillion per annum and has a \$24 trillion market value.
- The major land-based transitions happening across food, energy, transportation, and materials are also occurring in and are investable through the oceans.
- Sustainable market-based investing and responsible stewardship will help in our journey towards a blue economy for the benefit of people and planet.

Ecosystem Engagement



What We Do

- Investable Oceans is an investment banking platform that seeks to bring market-based capital to the oceans to accelerate the transition to a sustainable blue economy.
- We connect institutional and accredited individual investors with innovative early-stage companies across all sectors of the blue economy (pre-seed – Series B).
- We also offer advisory services, conduct original research, and engage extensively with ocean-focused organizations across the globe, from VCs to accelerators and incubators to NGOs.
- We currently serve as Steering Committee Co-Chair of 1000 Ocean Startups and participate in numerous innovation programs and initiatives.

Who We Are

- Small but passionate team spread across the United States and Europe.
- Extensive finance backgrounds; strong passion for the oceans; deep knowledge of the blue economy investment ecosystem.
- Our founder, Ted Janulis, serves on several boards including ORRAA, One Ocean Foundation, Duke University's Nicholas School of the Environment, Gannett Inc., and is President Emeritus of The Explorers Club.

Sectors We Cover



Blue Foods



Renewable Energy



Shipping & Ports



Data & Blue Tech



Plastics & Pollution



Conservation

Our capital markets activities are conducted through Marco Polo Securities Inc., a FINRA- registered broker dealer.

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